## Amina Case Study





## The Bingham Hotel: Amina for all interiors

Bringing 21st century technology to heritage properties requires thought and consideration as the recently refurbished boutique London hotel, The Bingham, delightfully demonstrates.

At the heart of the Bingham is the lounge bar. Its 18th century high ceilings and cornices blend with understated art deco décor to provide an air of relaxed sophistication. Selective use of music is integral to the welcoming atmosphere. So when the owners wanted the latest AV technology to seamlessly integrate with the utmost sympathy, they chose Amina's Invisible Plaster In-Wall as the loudspeakers.

Amina loudspeakers do exactly what they say: simply mount in the wall or ceiling, plaster skim over, decorate and they're invisible. The result is 2 Amina 80W AIW5's loudspeakers, invisibly concealed in the ceiling, provide ambient room filling sound throughout the lounge.

"The room is the star, and we wanted a solution that was sympathetic to the Georgian features - have minimum visual impact, but deliver superb sound quality", said the Samantha Trinder, the owner.

## Equally at home in contemporary settings:

In the basement the Bingham team have created a state-of-the-art events complex by amalgamating and transforming unused low ceiling storerooms. Here a modern chic style is used: clean lines and ordered, uncluttered spaces. Again Amina loudspeakers were specified to be installed in the ceiling because they would have zero visual impact on the interior design and décor.

Of extra benefit in these low ceiling rooms was Amina loudspeakers much wider sound dispersion which helps to ensure the audio fills the whole space more evenly.

The guests now enjoy a 21st century AV experience without a blemish on the hotel's renowned interior design.

For more information speak to your local Amina installer or visit our website on: www.amina.co.uk.

## Kit list

- Lounge: 2 x AIW5s (80 watt per loudspeaker)
- Garden Function Room: 6 x AIW3 (40W per loudspeaker)
- Corridor to garden room: 2 x AILU3 (40LU) per loudspeaker
- Garden Rooms Toilets: two pairs of All 13 (4011) per loudspeaker





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